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FOR IMMEDIATE RELEASE

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**MOVIE'N'FOOD - SAPORE DI CINEMA
MOVIE'N'FOOD - TASTE OF CINEMA**

WHAT: The Italian Cultural & Community Center of Houston is hosting this April, in collaboration with the *Dress in Dreams* from Rome by Elisabetta Cantone and Francesca Silvestri, and under the auspices of the Consulate General of Italy in Houston, the Region of Lazio, the Chamber of Commerce of Rome and the Italian Trade Agency (ICE): *Movie'n'Food - Sapore di Cinema* that will take place on April 10th and 11th at the ICCC.

A *Big Night* of Italian Cinema that will feature an exhibition of original costumes realized by the *Rome Costume Academy* inspired by Rene Gruau illustrations of the Dior receipts book, and photographs exhibition from the number one "*Paparazzo*", Rino Barillari. *The King of Paparazzi* has been capturing international cinema stars while tasting Italian delicacies since the early 60'. During the first evening we will be presenting a short film paying homage to the great *Cinema* of all times and to *Italian Style* in general, including *Italian Cuisine*.

The second evening will feature a special edition of the ICCC renowned "*A Tavola con le Tradizioni del... Cinema*" with Executive Chef Maurizio Ferrarese of Quattro Restaurant – Four Seasons Hotel, Executive Chef Giancarlo Ferrara of Amalfi Ristorante Italiano and Sommeliers Paulina Avendano and Jeremie Heng of Hotel Granduca.

The Executive Chefs will be demonstrating ten recipes of the Italian Cuisine made known by internationally famous Italian films like "*Quei bravi ragazzi - Goodfellas*", "*Ladri di biciclette - The Bicycle Thief*" and "*Il Gattopardo*".

Each Chef will also create a new recipe inspired to the 2014 Oscar winner Italian film "*La Grande Bellezza - The Great Beauty*". Giancarlo Ferrara has conceived the "*Coda alla Servillo*" dish while Maurizio Ferrarese's tribute dish will be the "*Agnello alla Gambardella*". The Sommeliers will take care of the wine pairing and also make a cocktail creation, the *Sorrentino*, inspired to "*La Grande Bellezza - The Great Beauty*".

"We are thrilled for this unique cultural event and honored that the Embassy of Italy in USA listed *Movie'n'Food - Sapore di Cinema* on the official portal of ItalyinUS.org" stated Tiziana Triolo, ICCC Director of Programs & Marketing. "As Executive Director of the ICCC, I am very proud to facilitate, through this event, business relationships between Italian entrepreneurs and Texan businesses", added Raymond Miller, Executive Director of the ICCC.

Many Italian sponsors are supporting the project that has already taken place at the Italian Institute of Culture in Los Angeles last year. Houston is the first stop of the 2014 tour which will also include Chicago, New York and San Francisco.

The Italian Cultural & Community Center is a 501c3 whose mission is to preserve, celebrate and advance Italian culture and heritage. To learn more about Italian Cultural & Community Center's multiple programs and offerings visit our website: <http://www.iccchouston.com/>.

WHO: Italian Cultural & Community Center

WHEN: **Thursday, April 10th & Friday, April 11th 2014**
7:00 p.m.

WHERE: ICCC Houston
1101 Milford
Houston, TX 77006

PRICE: Package price (April 10th & 11th): \$90 for ICCC Members, \$120 for Non-Members
April 10th event price: \$25 for ICCC Members, \$40 for Non-Members
Price includes: Scene costumes and photographs exhibition and Light bites and Prosecco
April 11th event price: \$70 for ICCC Members, \$85 for Non-Members
Price includes: Scene costumes and photographs exhibition and Full course dinner with wine pairing

Tickets can be purchased on eventbrite.com or by calling 713-524-4222 ext. 4.

ON-SITE

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