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FOR IMMEDIATE RELEASE

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**SAGRA DEI FORMAGGI FRESCHI
ICCC NEW “LE SAGRE” SERIES**

WHAT: The Italian Cultural & Community Center of Houston is launching a new series of events called “*Le Sagre*” this March 28th 2014 at 7 pm at the ICCC.

The *sagra* is an Italian festival, organized in many different Italian towns, or regions, and is always connected to a local tradition or food celebrated in the course of the event. Born from a religious factor, today, the *Sagre* are still a very popular Italian tradition, but they have acquired a new meaning and function. The real protagonists of the *Sagra* certainly are food and wine productions.

Brazos Valley Cheese will be the special guest of this fine tasting event and the audience will be guided to the discovery of local cheese productions under the lead of Executive Chef Maurizio Ferrarese of Quattro Restaurant – Four Seasons Hotel.

A live demonstration of mozzarella cheese making will take place during the evening and unique pairings with gastronomic foods and wines have been conceived by Marc Kuehl of Brazos Valley Cheese.

The cheese board menu will feature the following cheeses: *Van Sormon, Horseradish Pecan Cheddar, Eden, Smoked Gouda, Fresh Mozzarella* and *Orchard Blue*.

The guests will be also delighted by gristmill, pottery and wood stations and will have the opportunity of learning curiosities and fun facts about fresh cheese during this dynamic and itinerant event.

“We are very excited to launch this new culinary and cultural experience for all the Houstonians!” stated Tiziana Triolo. “This is the first *Italian Sagra* ever organized in Houston and I’m proud to be one of the originators” added Chef Ferrarese.

The Italian Cultural & Community Center is a 501c3 whose mission is to preserve, celebrate and advance Italian culture and heritage. To learn more about Italian Cultural & Community Center’s multiple programs and offerings visit our website: <http://www.iccchouston.com/>.

WHO: Italian Cultural & Community Center

WHEN: **Friday, March 28, 2014**
7:00 p.m.

WHERE: ICCC Houston
1101 Milford
Houston, TX 77006

PRICE: \$35 for ICCC Members, \$45 for Non-Members.
Price includes: Live demonstration of cheese making, Fine bites of food & wine pairing, Lecture & fun facts about fresh cheeses, Local artisanal production stations.
Tickets can be purchased on eventbrite.com or by calling 713 524-4222 ext. 4.

ON-SITE

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